



SPECIFICATIONS

thebox-london.com



A 3000 SQ FT VENUE DESIGNED TO ACCOMMODATE
AND SUPPORT THE FUNCTIONS OF SAMPLE SALES, PRESS
AND PREVIEW EVENINGS AND PRIVATE EVENTS

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SPEAKERS

The venue has a 10-speaker Sonos Play 1 sound system installed that fills the space with high quality sound.

EQUIPMENT

At no extra cost, we can provide matte white clothes rails, black wooden trestle tables, plywood two-tiered display boxes and black wooden hangers (both regular and clip).

WI-FI & PHONE LINES

The venue has both regular and fibre broadband, and two phone lines.

BAR

The venue has a bar with water access, a fridge and wine glasses, which can be used at no extra cost.

SITE ACCESS AND COMFORT

There is wheelchair access to the venue and one disabled toilet. Deliveries can be easily made to the venue via a double-doored entrance. Heating and air conditioning units are installed throughout the space.

SCREEN IN ENTRANCE

There is a 40" LED TV screen above the cloakroom in the venue entrance that can be used to showcase branding, campaign imagery and videos during events and sales using the USB port.

CLOAKROOM

We have a policy whereby all customers must check-in their coat and bags as they enter the venue. At no extra cost, we will provide two cloakroom attendants to be on duty at all times. Customers are provided with a clear plastic bag for their phone and wallet to use whilst they shop.

STOCK ROOM

The stock room is 800 sq. ft. and has a kitchenette with crockery and a fridge for staff to use.

SAFE, ALARM SYSTEM & CCTV

The venue has a safe that brands can use for the duration of their sale for cash handling. We also have interior and exterior CCTV cameras, as well as an alarm system.

SECURITY

Security officers monitor the surrounding area 24 hours a day, however we encourage brands to ensure at least one security officer is at the venue during all times for the duration of sales/events. We can arrange this on behalf of brands at an additional cost.

SALES STAFF

If a brand cannot provide their own staff we can employ our own team to manage and run sales and events. This option is based on commission terms rather than a hire fee.

MARKETING SUPPORT

We promote all sales and events through our various channels, including our large email database and social media accounts. Our PR team secures event listings on sample sale websites, blogs and key digital media, and we are happy to discuss additional marketing routes such as paid advertising.



FOR FURTHER INFORMATION CONTACT

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